

Press Release

10 of Bavaria's Unbeatable Records to Date

Inns, festivals, historic traditions & other fascinating discoveries

Bavaria not only has several beautiful and famous sites, but it also proudly claims many of the world's oldest and largest accomplishments through its 2,000-year history.

MUNICH (BayTM, November 17, 2020). There is more to Bavaria than meets the eye. The largest state in Germany is more than beer, pretzels and lederhosen. Its stunning landscapes and cities exuding cultural distinction are waiting to be explored. The beautiful and rugged mountain scenery is inexplicably magical, culinary flavors suit all palates, and ancient customs are still celebrated to this day. Bavaria's remarkable history offers visitors with intriguing stories about times past. With these stories, come impressive and peculiar historic accomplishments that showcase the determination, creativity and strength of Bavaria and its people as a culture and lifestyle. The several world records Bavaria has on hand are more than enough to catch anyone's attention whether in size or duration.

The oldest social housing: Augsburg is Bavaria's third largest city and by far the oldest with over 2,000 years of history. Its impressive stream and canal system earned the city on the Romantic Road the coveted title of UNESCO World Heritage Site in 2019. Augsburg's most famous son is Jakob Fugger – 500 years ago, the richest man in the world. With his "Fuggerei", he created a unique monument to charity. In 1521, he signed the charter for the construction of a housing estate in which Augsburg citizens in need, through no fault of their own, were to receive dignified accommodation; hence creating the first official social housing in the world and to this day, remains the oldest of its kind.

Full story: https://bavaria.travel/insiders/heinz-schulan-fuggerei-augsburg/?seed=1649088728335

The largest continuous ceiling fresco: The ceiling fresco in the staircase of the Würzburg Residence is the largest continuous ceiling fresco in the world at 19 m x 32 m and restored by Giovanni Battista Tiepolo, the greatest fresco painter of the 18th century. Due to the vaulting, its surface area covers 677 m². The former residence of the prince bishops of Würzburg, built between 1720 and 1744 and completed in 1780, is one of the most important palaces in Europe and has been designated a UNESCO world heritage site.



Full story: https://bavaria.travel/stories/citycheck-wuerzburg/

The largest glass roof: The transparent acrylic glass pavilion roof of the Munich Olympic Stadium at the Olympia Park was specially designed and built for the 1972 Summer Olympic Games. It measures 85,000 m² and, as such, is the largest glass roof in the world. Today, visitors with a need for an adrenaline rush can book a tour and climb to the glass roof of the stadium. The Olympia Park and Olympic stadium offer many different events throughout the year and are the perfect place to unwind and enjoy the outdoors in Munich.

Full story: https://bavaria.travel/family-holidays/kinderland-attractions/olympia-park-munich/?seed=1649088898974

The largest cathedral organ: Located in the city of Passau, the organ inside St. Steven's Cathedral is the largest organ in the world with 17,974 pipes and 233 registers. For international travelers, the cathedral organ is a "must" visit in the "City of Three Rivers". From May to October, organ concerts take place every day at 12:00pm and every Thursday at 7:30pm.

Full story: https://bavaria.travel/stories/citycheck-passau/?seed=1649088969215

The highest concentration of breweries and a unique range of beers: 40 % of all the EU's breweries are situated in Bavaria. In 2000, there were 667 different breweries in operation in Bavaria, producing some 40 different types of beer with around 4,000 different beer brands. With around 300 breweries, Franconia in Northern Bavaria still has the highest density of breweries in the world. For a true taste of Bavarian beer, the many brewery trails around Bavaria offer visitors the perfect experience to learn about beer history, different tastes, styles and brewing methods. Full story: https://bavaria.travel/insiders/boris-braun-beer-pub-nuremberg/?seed=1649088998241

The largest hops-growing region: The world's largest continuous hops-growing area in the world can be found in Bavaria. In the Hallertau region, hops has been growing for over 1,000 years. Almost 500,000 centners of hops are picked here between the end of August and mid-September each year. There are even two museums dedicated to the "green gold", the German Hop Museum and the Hallertauer Homeland and Hop Museum.

Full story: https://bavaria.travel/stories/roadbook-hops-hallertau/

The "scariest" historic traditions: Klausentreiben occurs every December when it gets creepy and "terrifying" in the southern town of Sonthofen in the Allgäu region in the Bavarian Alps. Over three evenings, young people from Sonthofen go through the town dressed as scary figures to celebrate the long tradition of "Klausentreiben", which is a custom that dates back to approximately 1,000 years ago and can be traced back to old Celtic customs. In the past, people wanted to drive away so called demons and the way they did this was by dressing up and appearing more frightening than the demons themselves. Today, it's a form of celebrating history and tradition.

Full story: https://bavaria.travel/insiders/matthias-hecht-custom-klausentreiben/?seed=1649089104645

The largest public festival: Each year since October 12, 1810, the largest and most famous public



festival in the world, known as Oktoberfest takes place at the Theresienwiese in Munich, Bavaria's capital. The first festival ever was organized to celebrate the marriage of Crown Prince Ludwig (later King Ludwig I) to Princess Therese of Saxony-Hildburghausen. Today, each year, over 6 million people from across the globe experience Oktoberfest in Munich.

Full story: https://bavaria.travel/stories/citycheck-munich/?seed=1649092115926

The oldest inn: The Gasthaus Röhrl has been owned by the Röhrl family since 1658. The Guinness Book of Records has confirmed their long management of the inn, with the building itself being over 1,000 years old. Current landlord Muk Röhrl took over the inn from his uncle in 2006 and is now the eleventh generation to run it. He is very proud and passionate about the long history of the inn and does his best to preserve the culture and tradition for those who visit for either a tasty beer and traditional Bavarian meal or stay the night.

Full story: https://bavaria.travel/insiders/muc-roehrl-traditional-inn/?seed=1649089371046

The oldest sausage kitchen: The historical "Wurstkuchle", sausage kitchen is located in the historic city of Regensburg, next to the famous Danube River and Old Stone Bridge. It dates back to over 800 years ago and story says that around 1146 AD, the small building started to be used as a small food stall catered to local construction workers near the river port, where today it's considered the oldest facility of its kind in the world.

Full story: https://bavaria.travel/listicles/sights-regensburg/

Images for download here.

About BAVARIA TOURISM

BAVARIA TOURISM (BayTM) is the official marketing company for the Bavarian tourism and leisure industry. Under the umbrella brand Bayern®, the company offers the entire range of tourism services in the Free State of Bavaria. All marketing activities run under the umbrella brand claim "Bavaria – traditionally different".

With over 40 million guests and 100.9 million overnight stays in the year 2019, Bavaria was able to reinforce its leading position as the number one travel destination in Germany. More information about the variety of destinations in Bavaria and about BAVARIA TOURISM can be found at: www.bavaria.travel.

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